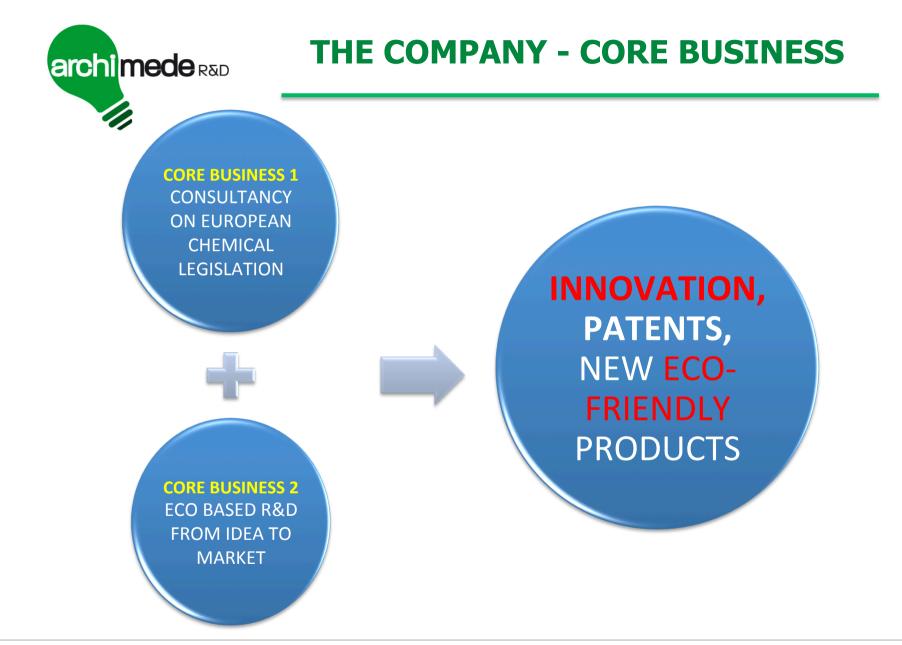
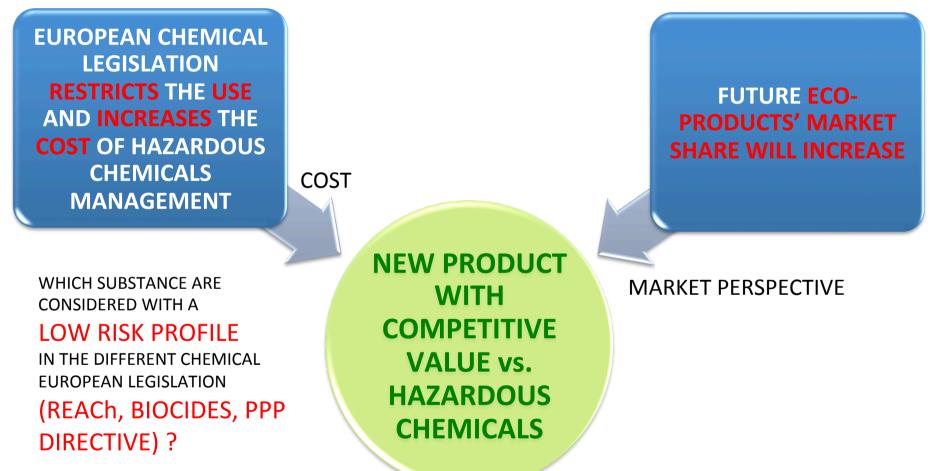


# INNOVATION AND SUSTAINABILITY





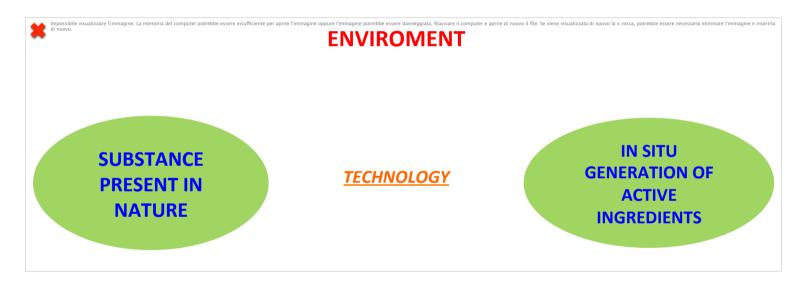
### THE NEED FOR A NEW IDEA



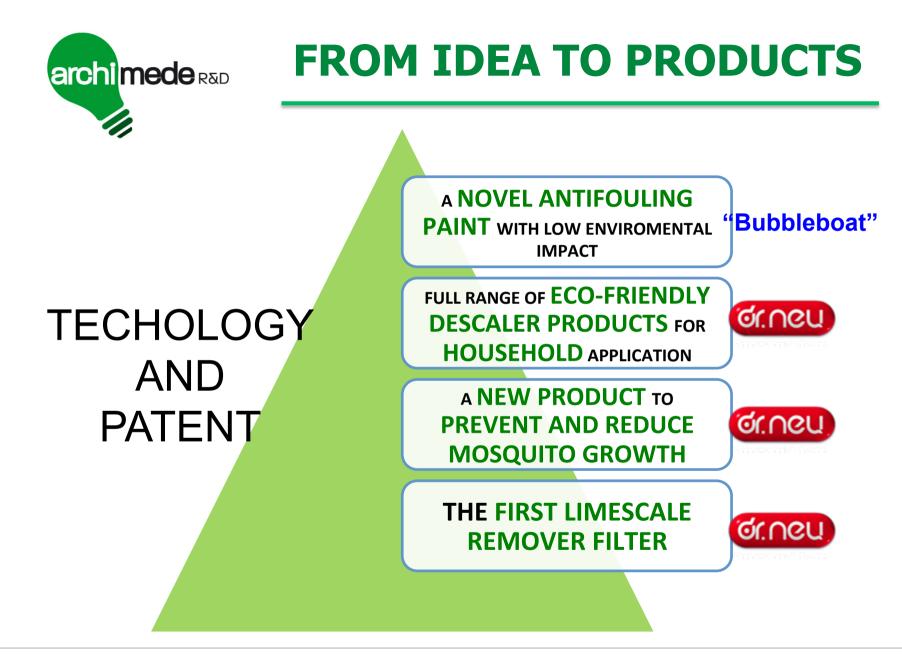


## THE SCIENTIFIC APPROACH

WHAT IS PRESENT IN THE NATURE THAT CAN BE ENHANCED AND LOCALIZED ?



# The **chemical process** is a **unique** and **novel** approach to use substance in water.



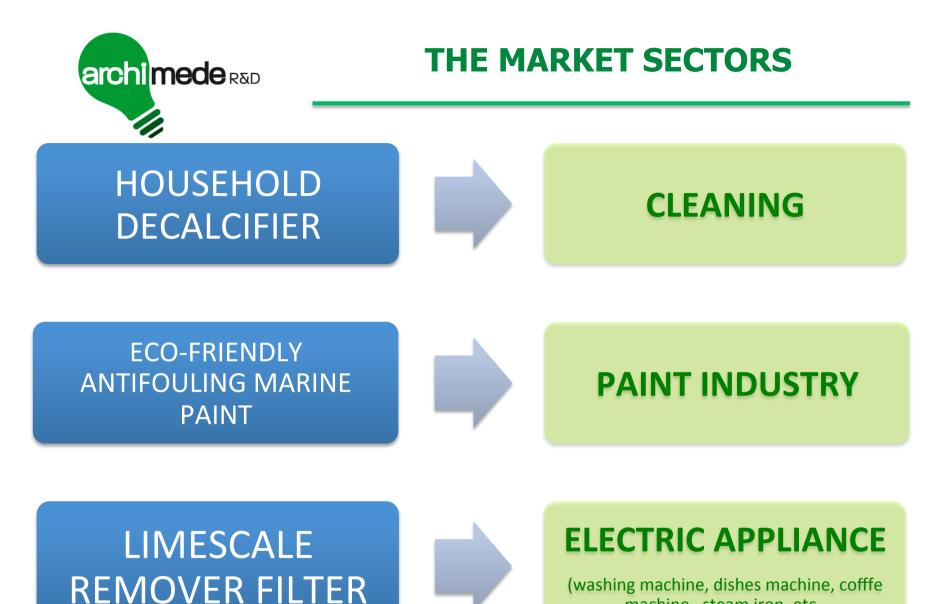


- Reduced quantity chemicals → controlled dose approach;
- No environmental and human risk;
- **Positive** Life Cycle **impact**;
- Exploiting natural process → sustainable products





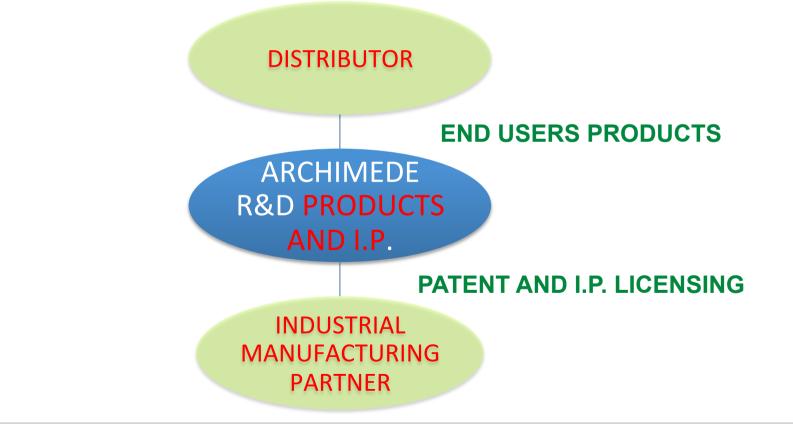
# PENETRATE AND GENERATE VALUE IN EU MARKET



(washing machine, dishes machine, cofffe machine, steam iron, etc..



Due to the wide range of products and I.P. the market approach is flexible  $\rightarrow$  DIFFERENT CUSTOMER CATEGORY

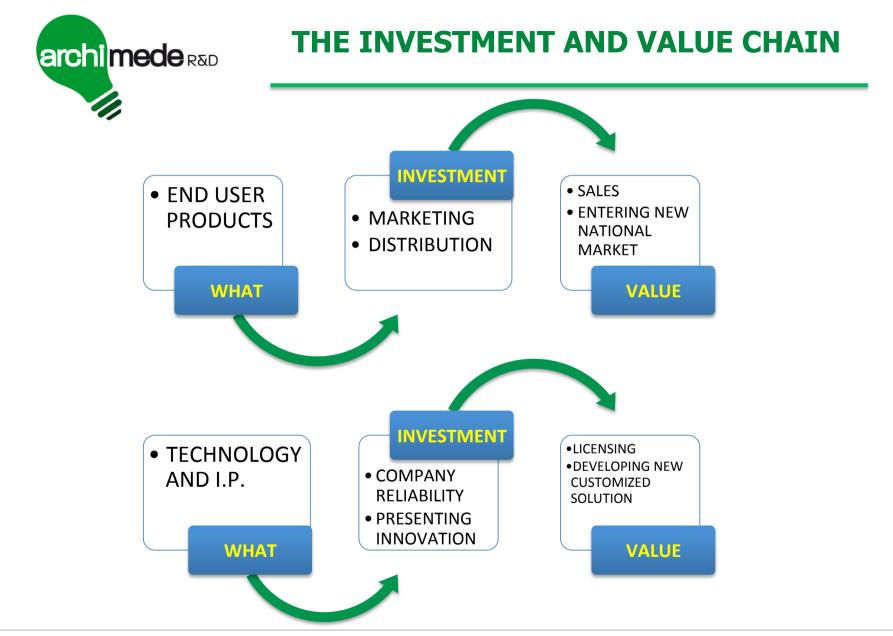


**THE MARKET APPROACH** 



- 69 % declare environmental impact is a key factor in products choice;
- + 2% Market share of decaliner
  products while other specialistic products are loosing market share;
- + 7 % Products for cleaning/ maintainace washing dishes machine:
- Estimated market € 700 mln (auxiliar cleaning products)

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# **OUR PATENTS (1)**



#### DEVICE FOR REDUCING THE CONTENT OF POLLUTING AND/OR UNWANTED SUBSTANCES, PARTICULARLY IN WATER AND OTHER FLUIDS

A device for reducing the content of polluting and/or unwanted substances, particularly in water and other fluids, which comprises a support (2) made of polymeric material for a catalyst of the reaction of degradation of inorganic salts into gaseous substances. The catalyst, intended to reduce the energy required for the activation of the reaction and to accelerate its course, is an enzyme preferably selected from the group of lyases, the group of hydrolases and the group of oxidoreductases.











# **OUR PATENT (2)**





#### METHOD FOR PREVENTING AND CONTROLLING ORGANISMS THAT INFEST AQUEOUS SYSTEMS

Method for preventing and controlling organisms that infest aqueous systems in which one or more organic or inorganic compounds capable of releasing gas are present, comprising the step of dispersing on and/or in the aqueous mass a preparation comprising enzymes adapted to catalyze a reaction of the one or more compounds that leads to the formation of gas.







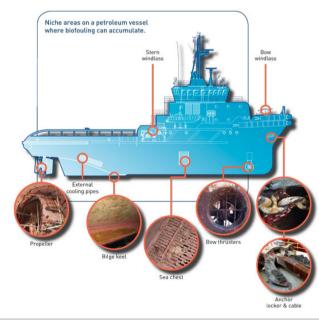
# **OUR PATENT (3)**



# METHOD FOR PREVENTING AND CONTROLLING BIOFOULING ON MARINE OBJECTS

A method for preventing and controlling the formation of biofouling on an object that is immersed or partially immersed in a water environment in which there is one or more organic or inorganic compounds capable of releasing gas, comprising the step of applying to the surface of the object a composition comprising a polymeric resin and one or more enzymes or a paint or a coating and one or more enzymes, wherein the one or more enzymes are adapted to catalyze a reaction of the one or more compounds that leads to the formation of gas







## **OUR PRODUCTS ON THE MARKET**



#### Washing Machine



**Coffee Machine** 



www.doctorneu.com



DECALCIFICANTE PERATECALCARTE PER FERRO DA STIRO DECALCIFICANTE PER STELAM IRON

**Electric iron** 

**Mosquito Prevention** 







www.doctorneu.com





# THE COMPANY



### **CONTACT DETAIL**

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